



**Medical Care Development, Inc.**  
**International Division**  
**8401 Colesville Road, Suite 425**  
**Silver Spring, Maryland 20910, USA**  
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## **Overview of Communications and Marketing Intern**

### **Organization Overview**

The international division of Medical Care Development, MCDI, was founded in 1977 with the belief that MCD's successful approach to health systems development in the rural United States could be adapted to meet the needs of developing nations. A global non-profit organization, MCDI uses practical, evidence-based and high-impact approaches to strengthen health systems in developing countries. For almost 40 years, MCDI has implemented public health programs in over 40 countries aimed at targeting the world's most vulnerable populations. MCDI collaborates with donors, national governments, the private sector, health agencies, communities and local stakeholders to improve health and save lives in the following areas: malaria control; maternal, neonatal and child health; water, sanitation and hygiene; tuberculosis; HIV/AIDS; and other communicable diseases.

### **Overview of the Position**

The Communications and Marketing Intern will enhance his/her skills and knowledge on corporate communications by supporting the International Division in key tasks of communicating its accomplishments more effectively and aid in business development efforts.

The tasks of the intern will be agreed with him/her and informed by his/her interests and expertise. Among them are to help implement social media promotion, development of print publications and development of content for MCDI's website, as well as other special projects supporting communications and business development.

**Location: Silver Spring, MD**

**Term: Full-time (part time can be an option), 3 months**

**Supervisor/mentor: Assistant Communications and Marketing Officer**

**Compensation: A stipend based on the Montgomery, County MD minimum wage (\$11.50/hour). No benefits will be provided for this position.**

### **Desired Qualifications:**

1. Current undergraduate/graduate student at a DC-area university or recent graduate;
2. Very strong English writing capabilities;
3. Experience in graphic design software (Adobe CC Suite);
4. Interest in international public health;
5. Prior experience in social media and/or marketing;

6. Written fluency in either French or Spanish a plus.

**Illustrative list of Responsibilities (to be finalized with the successful applicant as part of his/her learning experience)**

1. Work with the Assistant Communications and Marketing Officer in managing MCDI's social media profiles (Facebook, Twitter, LinkedIn, YouTube), including composing updates, keeping updated on the accounts we follow, and interacting with our followers.
2. Assisting the Assistant Communications and Marketing Officer in developing and editing print publications such as fact sheets, brochures and other printed texts.
3. Writing content for MCDI's website, including blogs, news articles, project overviews and other special projects.
4. Research on MCDI past and current projects in order to aid in the above work.
5. Collaborating with our technical staff both in the home office and overseas to develop written materials (both print and for the web).
6. Other special tasks as assigned by the Communications and Business Development team.

**If interested, please submit:**

1. A resume;
2. Cover letter;
3. 1-2 short writing samples

To [mcdijobs@mcd.org](mailto:mcdijobs@mcd.org) or mail to MCDI, 8401 Colesville Road, Suite 425, Silver Spring, MD 20910, attention HR. **Position will be open until filled.**